

The European Commission's Knowledge Centre for Food Fraud and Quality



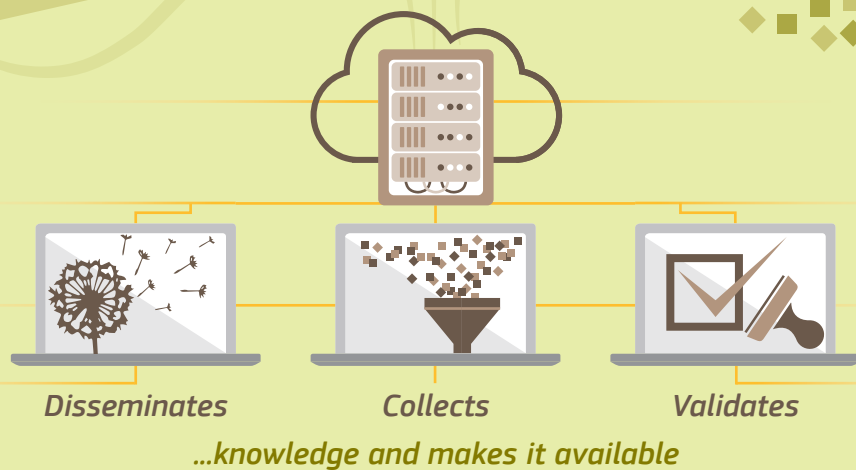
KNOWLEDGE CENTRE FOR FOOD FRAUD AND QUALITY

Food fraud and quality

Food fraud constitutes a violation of EU food law and is done intentionally for financial gains through consumer deception, while dual food quality concerns food marketed under the same brand and packaging across several EU Member States, but with unexplained differences in composition.



The EC Knowledge Centre for Food fraud and Quality...



Why?



Economic costs of food fraud
to industry are estimated at
€ 8-12 billion per year.



Trust

Consumers have less confidence
in the food they buy and honest
food business operators loose
their reputation.



Public health consequences

Food fraud poses a risk for public
health, especially when allergenic
ingredients are used to substitute
more expensive ingredients.

For whom?



European Commission

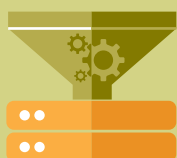


Member States



Citizens

How?



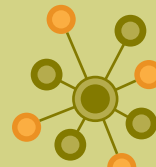
Databases



Early warning tools



Knowledge transfer



Networking



Analytics